

FACULTY

With a team of 250 experienced professionals, IAE's faculty is comprised of highly qualified educators in the fields of business, management, and research.

Program Director:

Nardeosingh RAMBHUNJUN, Associate Professor of Management

For more information on admission, program fees, and to download an application form, please consult the IAE website:

www.iae-bordeaux.fr

or contact:

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Institut d'Administration
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FORMATION RECHERCHE

INTERNATIONAL
MANAGEMENT



Master
International
Management

(courses taught in English)



FORMATION RECHERCHE

(document non contractuel 11/2009 - Susceptible de modifications)

Program description

The Master of International Management granted by the Bordeaux University School of Management (L'Institut d'Administration des Entreprises) is a lock-step study track, classes are taught in English, and prepare students for executive positions in international companies or in subsidiaries that specialize in international markets. Students will find managerial positions in an international environment in the fields of:

- ▶ International Trade
- ▶ Logistics
- ▶ International Marketing
- ▶ General Int'l Management

Curriculum

This degree is designed to provide students with a balance of practical knowledge and theory, which is fundamental when learning how to operate successfully in an international environment.

- ▶ **Module 1** International Trade Practices
- ▶ **Module 2** International Strategic Marketing
- ▶ **Module 3** International Strategic Management
- ▶ **Module 4** International Operations Management
- ▶ **Module 5** European Business Environment (focus France)
- ▶ **Module 6** Professional Internship

For a more detailed description of each module, please consult the IAE website www.iae-bordeaux.fr

Accreditation

Students will only be awarded the Master II diploma after completing a total of 60 ECTS credits. Students will be evaluated by a series of continuous assessments (exercises, case studies, written tests, group projects,) and will be required to complete an internship report



Program format

The program is organized in two semesters. During the second semester the students must complete an internship lasting a minimum of four consecutive months. Internships must be in the field of International Management and may take place in France or abroad.

Application & admission process

The Master of International Management program is open to students who have completed a 4 - Year degree from an accredited college or university, have an advanced level of English, and have completed course work in business management, accounting, and finance.

Application & admission process

▶ Criteria:

- ▶ Bachelor's degree from an accredited college or university or international equivalent
- ▶ Business degrees preferred, however individuals without business degrees will be considered after having completed satisfactory course work in business management, accounting, and finance
- ▶ Fluency in English
- ▶ Good managerial, leadership and interpersonal skills

Admission Process: Each applicant must submit a Master II application form, an official transcript from the college or university from which the student graduated, copies of all previous diplomas received, a letter of motivation, a CV, and 4 passport sized photos. Selected students will be interviewed after their applications have been reviewed. Applications are available for download at the IAE website: www.iae-bordeaux.fr.

All Applications should be mailed to:

Megan Martel

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